

Membership Movement for "Health and Fitness" between 2006-07-09 -- 2007-01-09

Memberships at 2006-07-09	1117
Memberships expired between 2006-07-09 -- 2007-01-09	997
Renewed Memberships	584
New memberships	106
Memberships at 2007-01-09	812
Total members at 2006-07-09	1000
Total members at 2007-01-09	699
Expiring members in period	555
Renewed members in period	231
Adjustments for multiple memberships	-83
New members joined in period	106
Member retention in period	41.62 %
Members who visited in last 3 days	0
Members who visited in last 7 days	0
Members who visited in last 14 days	0
Members who visited in last 30 days	0
Members who haven't visited in last 30 days	477
Members who have been rejected for last 30 days	0
Members without cards	222
Total members	699